

# *Laura M. Rodrian*

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**OBJECTIVE:** Seeking a full time position as an **user experience engineer** or **interaction designer** where I can collaborate in the creation of innovative sustainable experiences that improve the quality of life.

## EDUCATION:

### **Master of Science in Information // School of Information, University of Michigan, Ann Arbor**

Expected Graduation: Spring 2010

- Specialization in Human-Computer Interaction; additional focus in Incentive Centered Design
- Coursework includes project management, evaluation of information systems, contextual inquiry, strategy, cognitive ergonomics, interface & interaction design using an user-centered, agile design approach.
- Organized networking events and design jams with industry leaders as an ACM SOCHI (Student Organization in Computer-Human Interaction) officer.

### **Bachelor of Science in Computer Graphics Technology // Purdue University Class of 2006**

- Specialization in Interactive Multimedia Development & Minor in Computer Programming Technology
- Awarded the Purdue University Betty Nelson Skilled Leader Award
- Alumna & Executive Board Member, Purdue LeaderShape Institute
- Student Leader, Emily Mauzy Vogel Sophomore Leadership Conference

## EXPERIENCE:

### **Human Interface Design Intern // Apple**

May 2009 - Present | Cupertino, California

- Designed software interfaces for collaboration tools as an integral part of the OS X Server Human Interface Design Team.
- Presented concepts to group managers and colleagues throughout agile design process.

### **Web Designer // Rackham Graduate School, University of Michigan**

September 2008 - Present | Ann Arbor, Michigan

- Designed touch-screen kiosk interface for university-wide wayfinding pilot program.
- Collaborated with Rackham web team to develop & improve content for graduate school & affiliate websites.

### **Interactive Designer & Client Strategist // Starkmedia Interactive Solutions**

September 2006 - August 2008 | Milwaukee, Wisconsin

- Collaborated with account executives, programmers and other designers to develop and implement strategic interactive marketing solutions from ideation stages through implementation.
- Consulted for clients during strategic development phase of interactive campaigns.
- Established and managed e-mail marketing campaigns and evaluated project success rates through the use of analytics.
- Designed and produced Web Standards compliant websites.

### **Project Manager and Developer // Artistorm.com**

August 2005 to May 2006 | West Lafayette, Indiana

- Conceptualized and produced innovative e-commerce art gallery that was awarded 2nd place honors in Purdue University's Burton D. Morgan Entrepreneurial Competition.
- Managed project team throughout business development, research, design and production phases; established development milestones.
- Wrote business plan and presented business concepts to venture capitalists.
- Researched market trends and audience needs; performed usability and quality assurance testing.

### **Production Assistant // Terra Incognita Productions**

May 2005 to August 2005 | Austin, Texas

- Managed dynamic content for interactive museum exhibits & online educational experiences.
- Oversaw quality assurance testing of database driven websites.
- Clients included: National Geographic.com, Jewish Women's Archive, Benjamin Franklin Tercentenary, Smithsonian National Museum of Natural History.

## SKILLS:

Wireframing, prototyping, scenario based storytelling, user testing, XHTML, CSS, Adobe Creative Suite, strong comprehension of database development concepts and object oriented programming, Mac and Windows operating systems.